

INSTITUT KEUSAHAWANAN NEGARA BERHAD (INSKEN)

REQUEST FOR PROPOSAL FORMAT

**SERVICE PROVIDER / RESEARCHER FOR SATU DAERAH SATU INDUSTRI
(SDSI) FASA 2: KAJIAN ANALISIS INDUSTRI 2026**

PART A : COMPANY PROFILE (20%)

Company/Business Name	: Info Minda Sdn Bhd
Registration No	: IM - 075631 - D
Year Incorporated	: 2014
Address & Phone No	: Info Minda Sdn Bhd No 8-1, Jalan Usahawan 7, Pusat Bandar Damansara 50450 Kuala Lumpur No Tel: 03 - 8314 6666 No Fax: 03 - 8314 7777
Shareholder(s)/ Partner(s) & Highest Academic Qualifications & Working Experience	: a) Encik Abu Bin Ali MSc in Supply Chain Management (USM), 2002, Director of Operation TNB b) Puan Fatimah Ahmad Advanced Diploma in Business Studies (Majoring in International Business) (ITM Shah Alam), 1990, Senior Manager (10 years of experienced in customer relationship & corporate service, Product Development, Supply Chain, Operations Management)
Team members line up & Specialisation, Highest Academic Qualifications & Working Experience	: a) Encik Abu Bin Mokhtar MBA (UTM), Senior Consultants, SIRIM Berhad (12 years of experienced in Product Development, Supply Chain, Operations Management)
Consultant/Lead Researcher:	Encik Abu Bin Mokhtar
Last year turnover (2025)	: RM2,846,331.40

Full Employee(s)	:	9
Experience in industry	:	12 years
Past/similar experience	:	

SAMPLE

PART B: PROGRAMME SPECIFICATIONS, TIMELINE & WORKPLAN AND DELIVERABLES (60%)

i. Programme Specifications – Overall Programme

Programme	:	Satu Daerah Satu Industri (SDSI)
Code	:	RFP2026/ID/SDSI2026/FASA2
Mode	:	Research & On-the-Ground Work
Tenure	:	4 months
Objective	:	To produce a total of 14 industry analysis reports for “Kajian Analisis Industri” by identifying gaps in the industry, supply chain analysis, business operation and industry improvement plan.
Target Participant	:	Total of 14 industries (No. of entrepreneurs is based on INSKEN’s requirements)
Proposed research methodology	:	Proposed research approach (Programme Details) to propose for detail implementation plan, specs, research activities, and way forward for the programme. Please refer below: 1. Preliminary study 2. Site visit for pre-audit 3. Industry analysis 4. Stakeholders’ meetup 5. Progress reports 6. Final reports
Submission by & Address		Info Minda Sdn Bhd No 8-1, Jalan Usahawan 7, Pusat Bandar Damansara 50450 Kuala Lumpur No Tel: 03 – 8314 6666 No Fax: 03 – 8314 7777 Contact name : Pn Azizah binti Abu (012 – 345 6789)
Researcher, Highest Academic & social media accounts (Linkedin, FB,	:	Encik Abu Bin Ali MSc in Supply Chain Management (USM) Linkedin : Abu Ali Facebook : Info Minda Twitter : Info Minda Instagram : Info Minda

Twitter & Instagram)	
Make your pitch (Not more than 30 words & avoid generic pitches)	e.g With 12-yrs experience in research, we are committed to producing 14 comprehensive reports that provide the empirical evidence necessary, including pinpointing specific gaps and providing industry intervention plan for the related authorities/agencies future use.

ii. Proposed Project Timeline & Work Plan *(Potential service provider may propose on the work description, duration and dates that fit/suitable to the programme)*

No	Item	Work Description	Proposed Duration	Proposed Date
1.	Preliminary study	-Background study on all 14 industries -Identify related & potential authorities / agencies/stakeholders	2 weeks	1 May 2026 - 14 May 2026
2.	Site visit & pre-audit	-Total industries: 14 -Evaluate basic business operation e.g. documentation & basic compliance, product/service benchmarking, MOFA practice etc	5 Weeks	15 May 2026 - 18 June 2026
3.	Industry analysis	-Detail every issues, gaps, weakness, challenges faced by industries	2 Weeks	19 June 2026 - 2 July 2026

4.	Intervention plan	<p>-Suggest strategic improvement plans for industries e.g. trainings, machineries or equipments, certifications, infrastructures etc</p> <p>-Meet with authorities, agencies, stakeholder to discuss potential assistance for industries</p>	3 weeks	3 July 2026 – 23 July 2026
5.	Final reporting	-Prepare final reports for all 14 industries	4 weeks	24 July 2026 – 20 August 2026
6.	Presentation of findings	<p>-Submission of final reports for all 14 industries</p> <p>-Presentation of findings to INSKEN/KUSKOP and other stakeholders (if any)</p>	10 days	21 August 2026 – 31 August 2026

PART C : PROPOSED COSTING (20%) – *(Potential service provider may propose on cost that fit/suitable to the programme)*

No	Item	Proposed Cost Per Unit (RM)	Unit	Proposed Total Cost (RM)
1	Preliminary studies	1,500.00	14	21,000.00
2	Site Visit & Pre-audit (14 industries)	Peninsular Malaysia 3,500.00 East Malaysia 4,500.00	12 2	42,000.00 9,000.00
3	Industry analysis	1,500.00	14	21,000.00
4.	Intervention plan	1,500.00	14	21,000.00
5.	Final reporting & Presentation of findings	-	One-off	3,000.00
			Total	117,000.00 (for 14 industries)

Note: The costing is subject to further negotiation