

# MORNING BREAK

## OUTBOUND & INBOUND MARKETING

For Small Business

28-29 November | Grand Puteri Hotel, Kuala Terengganu

### STOCK MARKET INDEX

Closing Price: 27 Nov 2018

FBM KLCI 1,684.97 ▼ -17.02 -1.00% | SHANGHAI 2,574.68 ▼ -1.13 -0.04% | NIKKEI 21,952.40 ▲ +140.40 +0.64%  
 DJIA 24,748.73 ▲ +108.49 +0.44% | FTSE 7,016.85 ▼ -19.15 -0.27%

**RM11**

was the cost of one way trip on SkyPark Link



**40,000** was the number of ticket sold for 1st Semi-Final between Malaysia-Thailand

DID YOU KNOW?

**10%** was the blending ratio of palm methyl ester in biodiesel

### LOCAL NEWS

Jadikan papan loncatan Olimpik 2020 akan tembusi pasaran halal Jepun

Entrepreneurship

Malaysia exploring new markets for palm oil

Agriculture

AmBank targets up to 40% SME loan growth

Finance

MIER: Malaysian economy to grow between 4.7-4.8% in Q4

Economy

Genting Malaysia loses new theme park catalyst, shares tumble

Business

### GLOBAL NEWS

Women's Entrepreneurship Day Conference

General

The contribution of banks in the growth & development of entrepreneurship

Business

Gene-edited babies and cloned monkeys: China tests bioethics

General

5 ways to stop skipping the hard questions of entrepreneurship

Self-Help

A start-up creating smart trailers for pedal bikes is hoping to change the way goods are delivered

Technology

#### Disclaimers:

The information, news, and views set out in this Morning Break are those of the author(s) and do not necessarily reflect the official opinion of the Institut Keusahawanan Negara Berhad (INSKEN). INSKEN (A) expressly disclaim the accuracy, adequacy, or completeness of any data and (B) shall not be liable for any errors, omissions or other defects in, delays or interruptions in such data, or for any actions taken in reliance thereon. Neither INSKEN nor any of our information providers will be liable for any damages relating to your use of the information provided herein. All data and information is provided "as is" for personal informational purposes only, and is not intended for trading purposes or advice. Please consult your broker or financial representative to verify pricing before executing any trade.