

MORNING BREAK

BUSINESS MODEL CANVAS

For Small Business

24-25 November | Imperial Heritage Hotel, Melaka

STOCK MARKET INDEX

Closing Price: 20 Nov 2018

SHANGHAI 2,645.85 ▼ -57.66 -2.31% | NIKKEI 21,583.12 ▼ -238.04 -1.09% | DJIA 24,465.64 ▼ -551.80 -2.21%
FTSE 6,947.92 ▼ -52.97 -0.76%

RM11.21 bil
was the revenue of
fashion product's
exports



23.3 mil
was the monthly
number of
visitors of
Lazada Malaysia

DID YOU KNOW?

23%
was a share of
manufacturing
sector in Malaysia
GDP in Q3

LOCAL NEWS

Modul
Etika Perniagaan
Malaysia dilancar

Entrepreneurship

Malaysia berpotensi jadi
hab sistem teknologi
kewangan Asia Pasifik

Economic

Fashion, furniture
exports to grow 2-3
pct in 2018 - MATRADE

Trade

Malaysian businesses
urged to seize China's
vast **agricultural**
potential

Agriculture

Car sales recover
after September's plunge

Automotive

GLOBAL NEWS

Commentary: Beneath the
digital friendly facade,
Singaporeans still reluctant to
accept cashless payments

Technology

Common Stock vs.
Preferred Stock: Pros and
Cons for entrepreneurs

Entrepreneurship

Commentary:
The enormous, avoidable
waste of **human**
capital caused by
gender inequality

General

Are **franchisees**
true entrepreneurs?

Entrepreneurship

How can you up your
entrepreneurial
game?

Entrepreneurship

Disclaimers:

The information, news, and views set out in this Morning Break are those of the author(s) and do not necessarily reflect the official opinion of the Institut Keusahawanan Negara Berhad (INSKEN). INSKEN (A) expressly disclaim the accuracy, adequacy, or completeness of any data and (B) shall not be liable for any errors, omissions or other defects in, delays or interruptions in such data, or for any actions taken in reliance thereon. Neither INSKEN nor any of our information providers will be liable for any damages relating to your use of the information provided herein. All data and information is provided "as is" for personal informational purposes only, and is not intended for trading purposes or advice. Please consult your broker or financial representative to verify pricing before executing any trade.