

# MORNING BREAK

## BUSINESS MODEL CANVAS

For Small Business

24-25 November | Imperial Heritage Hotel, Melaka

### STOCK MARKET INDEX

Closing Price: 20 Nov 2018

SHANGHAI 2,645.85 ▼ -57.66 -2.31% | NIKKEI 21,583.12 ▼ -238.04 -1.09% | DJIA 24,465.64 ▼ -551.80 -2.21%  
FTSE 6,947.92 ▼ -52.97 -0.76%

**RM11.21 bil**  
was the revenue of  
fashion product's  
exports



**23.3 mil**  
was the monthly  
number of  
visitors of  
Lazada Malaysia

DID YOU KNOW?

**23%**  
was a share of  
manufacturing  
sector in Malaysia  
GDP in Q3

## LOCAL NEWS

Modul  
**Etika Perniagaan**  
Malaysia dilancar

Entrepreneurship

Malaysia berpotensi jadi  
**hab** sistem teknologi  
keuangan Asia Pasifik

Economic

Fashion, furniture  
**exports** to grow 2-3  
pct in 2018 - MATRADE

Trade

Malaysian businesses  
urged to seize China's  
vast **agricultural**  
potential

Agriculture

Car **sales** recover  
after September's plunge

Automotive

## GLOBAL NEWS

Commentary: Beneath the  
**digital** friendly facade,  
Singaporeans still reluctant to  
accept cashless payments

Technology

**Common Stock** vs.  
Preferred Stock: Pros and  
Cons for entrepreneurs

Entrepreneurship

Commentary:  
The enormous, avoidable  
waste of **human**  
**capital** caused by  
gender inequality

General

Are **franchisees**  
true entrepreneurs?

Entrepreneurship

How can you up your  
**entrepreneurial**  
game?

Entrepreneurship

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