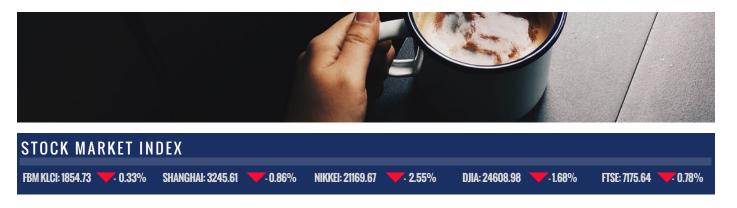
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MORNING BREAK

INSTITUT KEUSAHAWANAN NEGARA (INSKEN)



BUSINESS & ECONOMIC NEWS

LOCAL

- TNB ambil alih 2 syarikat UK (Utusan)
- Kanvas Belia TN50: Sasarkan industri kreatif bertaraf dunia (Berita Harian)
- Langkah AirAsia jual operasi pajakan tingkat penilaian saham (Sinar)
- Datasonic Q3 profits leapt 84pc to RM14.7m on new passport booklets project (NST)
- AmInvestment upgrades 0&G sector to overweight (The Star)

GLOBAL

- A Hybrid Smartwatch for People Who Hate Smartwatches (Bloomberg)
- Jaguar reveals first all-electric SUV (BBC)
- China plans to build nuclear aircraft carrier (The Star)
- Toyota says U.S. tariffs on steel, aluminum will substantially raise production costs (Reuters)
- P&G Contends Too Much Digital Ad Spending Is a Waste (Wall Street Journal)

INFO

Matrade e-Learning

Matrade e-Learning Programme was designed to assist Malaysian SMEs to improve their export knowledge and skills. It also benefits students and Malaysian at large to increase their awareness in export knowledge. The benefits of e learning are free registration, wide range of topics, interactive learning continuous learning and it is convenient. The free online basic knowledge on export covers 4 main topics which are key to successful exporting how to participate effectively in international trade fairs, understanding cross culture in international business and how to sell online. Additionally upon completion of the four topics, students can self-print the e-certificate.

(Source: Matrade Official Website)