

1. Background

Institut Keusahawanan Negara Berhad (INSKEN) is an entity under the purview of Ministry of Entrepreneurs Development (MED).

INSKEN envisions to be the Leading Agency for National Entrepreneurship Development and Resource Centre, aiming to develop highly knowledgeable, resilient and capable entrepreneurs to compete in the global arena.

To achieve this, INSKEN is committed to achieve the following missions:

INSKEN's Missions:

- i. Establish a National Entrepreneurship Ecosystem in creating sustainable, competent and competitive entrepreneurs
- ii. Spark innovation in entrepreneurship areas through agencies collaborations
- iii. Ensure high impact return towards national economy and/or to the well-being of the community
- iv. To ensure the entrepreneurs are equipped with technology based knowledge to compete in the global arena



2. Scope of Work

INSKEN is soliciting proposals from qualified service provider(s) to develop and conduct training workshops for **Biskaunselor National Convention 2019** with the objective to equip INSKEN's Biskaunselors to be a practical business coach and possess the right techniques and tools to allow follow up on outcomes and monitoring progress of the entrepreneurs. It will be focusing on the following areas:

Code	Course Title
BKNC01	Risk Management
BKNC02	Diagnose and Measuring Business Performance
BKNC03	Marketing: Build Your Brand
BKNC04	Coaching: Effective and Excellent Technique

For the purposes of this RFP, "training" is defined as 'organised activities aimed at imparting instruction and/or information to improve trainees' performance and to help them attain a required level of knowledge or skill **for direct applications**.

The modules for the above training programmes shall aimed at providing a **hands-on and activity based** with comprised of technical-business know how focusing on highly viable and sustainable model.

Duration of the programmes is between one (1) to three (3) days. The workshops **must be actionable and problem-solving** with relevant real life experience derived from practitioners **and clear measureable outcomes**.



3. Qualified Service Providers

Experienced industry players and professionals, trade associations, NGOs or cooperatives with proven track record in entrepreneurship training and business coaching/advisor. The trainers proposed to conduct the workshops are required to have sufficient industry and/or professional experience and are required to be available to do follow-up consultations as and when needed. (criteria minimum 3 years' experience in relevant industry and/or possessed acceptable academic background).

4. Copyright of Products and/or Deliverables

Training providers shall acknowledge and agree that any products and/or deliverables created for the purpose of RFP shall be considered as a "work made for hire" and all rights to the said products and/or deliverables shall belong exclusively to INSKEN.

The training providers shall be prohibited from disseminating products and/or deliverable developed and funded under this programme to other parties without prior written consent of INSKEN.

6. Timeline

The RFP process will be conducted as per the schedule below:

No	Activity	Date	
1	Issuance of RFP document	28 th February 2019	
2	Deadline to register for RFP briefing	15 th March 2019	
3	Briefing on RFP document	19 th March 2019	
4	Deadline for submission of proposal (s)	2 nd April 2019	
5	Selection of Service Providers (s)	5 th April 2019	
6	Proposal Pitching	16 th April 2019	
7	Appointment of Service Providers (s)	30 th April 2019	
8	Professional work commences	1 st May 2019	

Should the training providers did not receive any response from INSKEN within three (3) months from the submission date, the application is considered to be unsuccessful.



7. Content of the Proposals

All proposals must include the following information:

Part A	Company profile & credentials, and content developers, trainers & coaches profile. (Please limit maximum 2 pages)
Part B	Detailed modules and program specifications including learning objectives, modules and instructional guide. (Please limit maximum 4 pages)
Part C	Costing breakdown by components covering module development, training delivery and programme evaluation. (Please limit maximum 1 page per workshop)

Total Maximum page for RFP : 7 pages ONLY

Note : Training providers are requested to refer to "Sample of Proposal" to be submitted to INSKEN.

The "Sample of Proposal" can be downloaded at the following link, <u>www.insken.gov.my/rfp</u>. Please submit your proposal via online submission using the provided template and email to <u>rfp@insken.gov.my</u> with the header as follows:

• RFP2019/BKNC



8. Review and Selection

The selection panel will review the proposals based on the following criteria:

No	Criteria	Percentage
1	Organisational information	20%
	Experience of the organisations, and consultants in	
	development of entrepreneurship training and coaching	
	programmes, 2017 turnover company, manpower and it success stories (testimony)	
2	Training and coaching programmes information	60%
	Detailed information on training and coaching approaches	
	and methodologies, implementation plans and outcome-	
	based KPI	
3	Budget	20%
	Detailed cost information to support the proposed	
	programmes	
	(All matters pertaining to the logistic such as	
	accommodations for trainer & assistant (twin sharing),	
	flight ticket/ transportation, will be borne by INSKEN)	
TOTAL		100%

Only shortlisted training providers will be contacted and may be required to present their proposals to the selection panel.



9. Administrative matters

Training providers interested in participating in the Request for proposal (RFP) process must attend a briefing session on **19th March 2019** in Kuala Lumpur/Putrajaya/Cyberjaya. Depending on the numbers of interested training providers, we may organise briefing sessions in Kuching and Kota Kinabalu.

In order to register and receive the invitation to the briefing session, please email rfp@insken.gov.my before 5.00 pm, 15th March 2019.

INSKEN will not entertain inquiries via email or phone calls. All questions will be answered during the briefing sessions only.

INSKEN reserves the right to accept or reject any or all proposals received, to negotiate with any qualified proposer, or to cancel in part or in its entirety this RFP process if it is in its best interest to do so without giving any reason whatsoever. This RFP does not commit INSKEN to award funding or pay any cost incurred in the preparation of the proposals.

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